



# Sambóa gives a name to quality

With the RIPE ON TREE certification, we ensure that the fruit is harvested at the right stage of ripeness to guarantee **EVERYDAY, A WONDERFUL PIECE OF FRUIT.**This certification is integrated throughout all brand communication as an essential part of Sambóa identity.

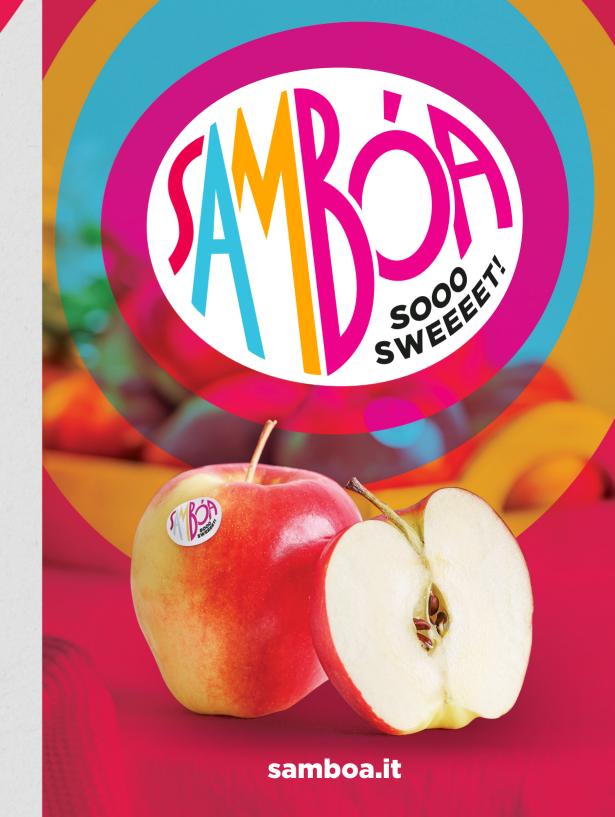
Sambóa apples are grown in Italy and marketed by:

Rivoira Giovanni e Figli Spa - info@rivoira.it Fratelli Clementi Srl - info@clementisrl.it

For more information about the Sambóa project, write to:

giulia.montanaro@samboa.it

Samboa.it



### One brand, three sisters

Sambóa is the brand used to market three varieties of "sisters" apples, selected in Brazil.

Luiza, Venice and Isadora are...







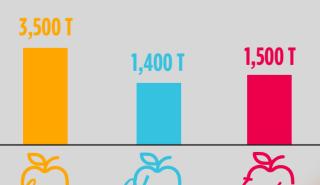




Thanks to their **EXCELLENT SHELF LIFE**, **GREAT STORABILITY** and **WIDE PICKING WINDOW**, they hit the shelves as early as **September 1st**. And with expected production growth in the coming seasons, they will be available **ALL YEAR ROUND!** 

SEP OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG

### **Production 2025**



## Three sisters, one superb apple



- Picking time: late August
- **Skin:** brilliant and shiny
- Color: 40-60%, bright yellowish background
- Brix: 14°-15°
- Firmness: >7 kg/cm<sup>2</sup>

#### Luiza



- Picking time: late September
- Skin: brilliant and shiny
- Color: 60-70%, bright yellowish background
- Brix: 15°-16°
- Firmness: >8 kg/cm<sup>2</sup>



• Picking time: late October

Skin: brilliant and shinyColor: 80%, easily coloring

• **Brix:** 16°-17°

• Firmness: >8 kg/cm<sup>2</sup>

